



**MEXICAN ASSOCIATION OF ACCOUNTING
AND BUSINESS FACULTY**

**INTERNATIONAL ASSOCIATION FOR ACCOUNTING
EDUCATION AND RESEARCH**

CALL FOR PAPERS

**XI INTERNATIONAL CONGRESS ON INNOVATIONS IN
TEACHING ACCOUNTING AND BUSINESS**

Holiday Inn Hotel, October 28-30, 2009, Queretaro City, Mexico

The Congress will take place in the city of Queretaro, 2 hours drive from Mexico City.

This meeting provides an opportunity for faculty and practitioners interested in accounting and business to learn about innovations in the curriculums, to exchange information on teaching experiences, and to discuss interesting issues about innovations in teaching.

Papers on any topic of innovations in teaching accounting and business are welcome. This year we will emphasize learning strategies. As an example, the leading topics are:

- Financial Accounting
- Auditing and Internal Auditing
- Management
- Taxation
- Performance Measurement
- Business Education and Training
- International Marketing
- Information Systems
- Ethics in Business Education
- Corporate Governance
- Strategic Planning
- Public Sector and Nonprofit Sector
- Social and Environmental Issues
- Management Accounting

Papers should be sent by e-mail to Eva Ruelas, Executive Director, APCAM.

E-mail: apcam@prodigy.net.mx

Papers should be typed in Word '98 or 2003, using Times New Roman 12 points double-spaced and, margins of 2.5 cm. left and right, top and bottom. The papers should be around twenty-five pages long including charts and graphics, numbered at the bottom center. On the cover page it has to have the title of the paper, names of authors, affiliation, topic in which they want to participate, telephone and fax number and e-mail address. An abstract should be included in no more than 150 words.

DEADLINE JULY 31, 2009

NOTIFICATION OF PAPERS ACCEPTED SEPTEMBER 15, 2009

Note that Spanish is the official language of this Congress, but English simultaneous sessions may be programmed according to the number of submissions