



CALL FOR PAPERS
IMA's 90TH ANNUAL CONFERENCE & EXPOSITION – Denver, Colo.
APPLIED RESEARCH TRACK
June 6-10, 2009

The Institute of Management Accountants (IMA®) welcomes and encourages academics and practitioners to submit manuscripts and/or presentation proposals for the Applied Research Track of IMA's 90th Annual Conference and Exposition. The track consists of paper presentations, roundtable discussions, and poster sessions. Its goal is to help bridge the gap between academics and management accounting professionals while contributing to the development of knowledge in the profession. Manuscripts accepted for the track will be published as conference proceedings and will be considered for publication in *Management Accounting Quarterly*.

The deadline for submission is January 12, 2009. Authors will be notified of acceptance no later than January 31, 2009. Presentation opportunities include:

IMA's Academic Roundtable

The Academic Roundtable is a forum designed specifically for research projects focused on business application or education. A major objective of the roundtable session is to provide academics with the opportunity to receive feedback on research projects they are pursuing and to serve as a source for new research ideas and resources. Attending practitioners can obtain insight into the type of projects being pursued by management accounting researchers and have the opportunity to share some of their professional experiences in relation to the topics being discussed.

The format of the roundtable session enables presenters to discuss their papers with two different groups of attendees. (The session is divided into two parts, and attendees participate in two different topics of their choice by changing tables.)

Those planning to submit a paper for inclusion in a roundtable session are asked to submit an indication of interest as soon as possible in order to facilitate organization of this session.

Regular Session Presentations/Topics

IMA welcomes and encourages academics to submit manuscripts and/or presentation proposals for concurrent sessions devoted to applied management accounting research. Consider these sessions as an opportunity to share your research with management accounting professionals and to show how concepts or tools from your research can be applied in practice. Presentations should be oriented toward a practitioner audience. As a speaker, you will receive a complimentary Conference registration, a \$500 stipend to defray costs associated with participation at the Conference, and one night's hotel stay at the Sheraton Denver Hotel.

Poster Board Sessions

The Poster Sessions offer an opportunity for presenters to discuss their work and interact with Conference participants. Faculty interested in sharing research focused on business application or education as well as novel, innovative, and successful teaching methods are encouraged to submit proposals. Poster presenters not registered for the Conference will receive a complimentary exhibit hall pass.

Submissions

Papers or abstracts should be submitted electronically to Tara Barker at tbarker@imanet.org. All submissions should include a cover letter that indicates: Name, academic affiliation, telephone, fax, e-mail address, and physical address of lead contact.

Questions regarding submission content can be directed to Dave Eichelberger, dave.eichelberger@athens.edu, or Sanjay Gupta, sgupta@valdosta.edu, the Applied Research Track Coordinators, or Raef Lawson, rlawson@imanet.org, IMA's Professor-in-Residence.