

ANNOUNCEMENT AND CALL FOR CASES

IMA Case Conference

June 7, 2009

Denver, CO

Cases are invited for the Institute of Management Accountants (IMA)'s 2nd Annual Case Conference to be held in Denver, Colorado on June 7th, 2009 in conjunction with its 90th Annual Conference & Exposition, June 6-10, 2009.

The goal of the conference is to bring together academics and practitioners to discuss cases relating to current issues in the field of management accounting, thus deepening and enhancing the perspectives of both groups of attendees. Cases in any area of management accounting or related fields are invited.

The conference will also promote the collaboration of academics and practitioners in the development of real-world-based cases for use in the accounting curriculum. Submission of cases reflecting "real world" situations are preferred, as are cases jointly prepared (and presented) by an academic and practitioner.

Fast Track Option

Cases accepted for presentation at the conference will automatically receive a "fast-track" review for publication in the *IMA Educational Case Journal* unless otherwise requested by the author(s).

Submissions

All cases should be submitted electronically in MS-Word format to Raef Lawson, IMA's Director of Research (at IECJ@imanet.org) no later than December 19th, 2008. Notification of acceptance to the conference will be made by December 31, 2008. Case presenters will receive a complimentary registration to both the Case Conference and the Annual Conference & Exposition.

Submissions should follow the IECJ's submission guidelines (available at www.imanet.org/IECJ), except that prior classroom usage of the case is not required. (However, this will be required for journal publication.) Any questions regarding the conference may be sent to IECJ@imanet.org. Manuscripts previously published or currently under review by other publications are not acceptable.