



**MUHASEBE ÖĞRETİM ÜYELERİ BİLİM VE DAYANIŞMA VAKFI**  
**ACCOUNTING ACADEMICIANS' COLLABORATION FOUNDATION**

## **MODAV 6th Annual International Accounting Conference**

# **THE ROLE OF MANAGEMENT ACCOUNTING DURING THE CRISIS PERIOD**

**3- 5 December 2009**

**ISTANBUL**

The theme of the sixth conference is "*The Role of Management Accounting during the Crisis Period*". Within this framework all papers that address the country experiences, issues related to specific management issues are welcome.

### **Suggested topics – but not limited to:**

- Current practices in management accounting**
- Management accounting practices in multinational companies**
- Pricing strategies during the crisis period**
- New age performance evaluation tools for employees and companies**
- Transfer pricing and taxes**
- Effect of quality costs on financial performance**
- How to audit quality costs**
- Life Cycle Costing systems and their effect on pricing decisions**
- Strategies to overcome/prevent the effect of global crisis**
- Role of strategic audits during the crisis period**
- Strategic management and its relation to the firm performance**
- Strategic Marketing Analysis and Budgeting**
- Internal audit and strategic management**
- Free Cash Flows and Strategic Value Analysis**
- Effect of external audit on managerial decisions**
- Assessing customer value – Activity Based Management**
- Financial analysis in product portfolio management**
- Risk management and managerial decisions**
- Strategic Scorecards and Key Performance Indicators**
- Corporate performance: can we have early warning systems**
- Supply Chain management**
- Governance, empowerment and strategic audit**
- Corporate strategy, objectives and structure**
- Corporate policies and managerial decisions**
- Corporate policies and cash management in crisis period**
- Bank management during crisis periods**
- Bank audits and risk management in relation with managerial decisions**

**Deadline for submission: 1 September 2009**

### **Submission process:**

1. Full manuscripts that have not been published elsewhere **or detailed abstracts** of minimum 1 000 words, explaining the purpose hypotheses, model and the variables in Word format will be considered for evaluation. Papers/ abstracts should be submitted via electronic mail. Other forms of submission are not accepted.  
The paper should include at least one contact address.
2. In the case of full manuscript, there should be an abstract of no more than 300 words and up to 10 key words.
3. **Manuscripts should be typed 1.5 spaced in 11 point Ariel font.**
4. You will receive a confirmation within a week of your submission. If you do not receive the confirmation, please send us an inquiry.
5. Selected papers will be published in AACF Journal. **If you would like your paper to be considered for publication in AACFJ, please make note in your submission.**
6. Papers will be blind refereed by the Scientific Committee and the results of the evaluation will be sent to the authors by 1 October 2009

**Submission address: Prof.Dr. Recep Pekdemir, pekdemir@tnn.net**  
**Organizing Committee- Scientific Affairs**