



German Academic Association for Business Research

IAAER

International Association for Accounting Education and Research

Second Call for Papers

Annual Conference 2009

Accounting Section of the German Academic Association for Business Research (AS-VHB)

in collaboration with the

International Association for Accounting Education and Research (IAAER)

February 5 – 7, 2009

Ludwig-Maximilians-University Munich
Munich School of Management

Call for Papers

This is the **second call for papers** for the 2009 AS-VHB/IAAER Conference to be held in Munich, Germany. Papers are invited in the broad areas of Managerial and Financial Accounting and Auditing (including National/European/International Regulation, Corporate Governance, Ethics or other related topics) in the private and public sector. Authors are invited to submit theoretical as well as empirical papers. Independent reviewers will referee all submitted papers. Selected high-quality papers will be considered for publication in *Business Research (BuR)*, in *Journal of International Financial Management & Accounting (JIFMA)*¹ and in *sbr Schmalenbach Business Review*.

Submission of Papers

To be eligible for presentation, full papers must be written in English, sent to

hansrudi.lenz@uni-wuerzburg.de

by **November 15th 2008**, submitted on Word format. The paper should be headed by title, author(s) and affiliation(s) and address for correspondence. Authors will be notified of acceptance by December 2008.

¹ Authors are invited to request a „fast-track“ review for consideration of publication in *JIFMA*. Authors requesting a “fast-track” for the *Journal of International Financial Management & Accounting (JIFMA)*, should copy on the submission email **egordon@temple.edu**. Authors will be notified of acceptance by December 2008.

Best Paper Award

The AS-VHB will present an award to the best paper at the conference, as selected by the Scientific Committee and considering reviewer assessment. Award recipients will receive 1000 € (to divide between co-authors) and a recognition certificate.

Preliminary Program at a glance

Thursday, 5 February 2009

14.00 – 14.15	Welcome Address
14.15 – 15.30	Plenary Session 1: “Convergence of Accounting, Auditing and Enforcement” (Speakers: Begoña Giner Inchausti , University of Valencia; Kai-Uwe Marten , University of Ulm; Herbert Meyer , President Financial Reporting Enforcement Panel, Berlin)
15.30 – 16.00	Coffee Break
16.00 – 17.30	Concurrent Session 1
18.00 – 19.00	Happy Hour

Friday, 6 February 2009

9.00 – 10.30	Concurrent Session 2
10.30 – 11.00	Coffee Break
11.00 – 12.30	Concurrent Session 3
12.30 – 14.00	Lunch
14.00 – 15.30	Concurrent Session 4
15.30 – 16.00	Coffee Break
16.00 – 17.30	Plenary Session 2: “IFRS and Capital Market Reactions – Theoretical Arguments and Empirical Evidence “ (Speakers: Günther Gebhardt , University of Frankfurt; Luzi Hail , Wharton School, University of Pennsylvania; Peter Pope , University of Lancaster)
19.00	Conference Dinner

Saturday, 7 February 2009

9.00 – 10.30	Concurrent Session 5
10.30 – 11.00	Coffee Break
11.00 – 12.30	Plenary Session 3: “Performance Measurement – Current Trends and Developments” (Speakers: Jan Bouwens , University of Tilburg; Robert Göx , University of Fribourg; Wim A. Van der Stede , London School of Economics)

Conference Venue

Ludwig-Maximilians University Munich
School of Management
Geschwister-Scholl-Platz 1
80539 München
www.en.bwl.uni-muenchen.de



Conference Fee

The conference fee of € 150 also includes all lunches and the conference dinner on February 6th.

Accommodation

The following hotels are in the center of Munich and within walking distance to the conference venue:

Hotel Carlton

Rate (single room/night): about 82 EUR (including breakfast)
Adress: Fürstenstrasse 12, 80333 Munich
Phone: +49/89/28 20 61
Internet: <http://www.carlton-garni.de>

Hotel Golden Leaf

Rate (single room/night): about 85 EUR (additional charge for breakfast: 12 EUR)
Adress: Unsoeldstrasse 10, 80538 Munich
Phone: +49/89/21 10 50
Internet: http://www.golden-leaf-hotel.de/html/hotels_muenchen/lehel_uebersicht.cfm

Hotel H´Ottelo

Rate (single room/night): about 111 EUR (including breakfast, lower prices on weekends)
Adress: Hohenzollernstrasse 9, 80801 Munich
Phone: +49/89/30 90 770
Internet: <http://www.hotello.de>

Various other hotels located Munich can be found on:

<http://www.booking.com/>

<http://www.hrs.com/>

Registration

The registration form can be found here

<http://www.wifak.uni-wuerzburg.de/bwl3/KomRewe/index.htm>

Social Programme

The dinner is planned for the evening of February 6th. More information about Munich can be found on www.muenchen.de

Scientific Committee

Wolfgang Ballwieser, University of Munich
Günther Gebhardt, University of Frankfurt
Hansrudi Lenz, University of Wuerzburg (Chair)
Donna Street, University of Dayton
Alfred Wagenhofer, University of Graz
Stefano Zambon, University of Ferrara

Organization

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