

XXXIII ALL INDIA ACCOUNTING CONFERENCE
& INTERNATIONAL SEMINAR ON
ACCOUNTING EDUCATION AND RESEARCH

November 13 -14, 2010

Jointly organized by Department of Commerce, University of Kerala
& Indian Accounting Association Kerala Branch

The Department of Commerce, University of Kerala and The Kerala Branch of Indian Accounting Association consider it as a privilege and matter of great pride to host the XXXIII All India Accounting Conference during November 13-14,2010. The conference would have an international seminar on accounting education and research, followed by three concurrent technical sessions as noted below:

International Seminar on	Accounting Education and Research
Technical Session I	Convergence of Accounting Standards
Technical Session II	Goods and Services Tax
Technical Session III	Corporate Governance and Business Ethics

The Papers must be in usual standard format with an abstract and particulars about authors. It must be sent to the Conference Secretary (two hard copies with one soft copy in MS Word, Font: Times New Roman, 12 Size and 1.5 line spacing) latest by **October 10, 2010**. Please contact the Conference Secretary for the Conference Brochure. Papers would be subjected to blind review by a technical committee before accepting them for presentation at the conference. Further, the accepted Papers would be classified into two categories: High Quality Papers and Satisfactory Papers. High Quality Papers would be allowed 12 minutes for presentation, while only the summary of the Satisfactory Papers will be allowed to be presented in three minutes. Papers received on or before the stipulated time alone will be considered for presentation. The papers are to be sent to

DR.K. SASIKUMAR,

Conference Secretary,

Professor & Head, Department of Commerce,
University of Kerala, Thiruvananthapuram,

Mob: 09895021279 E-mail: deptcommercekeralauniversity

Registration / Delegate Fee
Rs.600/- for members of IAA (up to 20.10.2010)
Rs. 700/- for members of RDA, IAARF (up to 20.10.2010)
Rs 800/- for spot delegates (after 20.10.2010)
Rs. 900/- for non-members(up to 20.10.2010)
Rs. 1500/- for corporate delegates
Rs 500/- for accompanying person
\$ 150 for foreign delegates (Rs. 1500 from delegate of SAARC)

- Registration fee to be remitted through crossed bank draft only in favour of "Indian Accounting Association (Kerala Branch)" payable at Thiruvananthapuram along with the enclosed registration form duly filled in.
- Accommodation will be arranged for outside delegates only who confirm and remit the full fee up to October 20, 2010.
- The Conference kit will not be given to accompanying person.

For any other details of IAA please contact

DR. D. PRABHAKAR RAO, PhD(Gold Medal), FDP(IIM-A)

General Secretary-Indian Accounting Association
Professor & Chairman-Board of Studies(PG),
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INVITATION

The Department of Commerce, University of Kerala and The Kerala Branch of Indian Accounting Association consider it as a privilege and matter of great pride to host the XXXIII All India Accounting Conference during November 13-14,2010. The Conference would provide a forum for interaction on issues relating to accounting policies and standards, besides providing vital inputs for research in accounting. It would create an interface among professionals, academicians and experts in the field of accounting education from India and abroad. The conference would have an international seminar on accounting education and research followed by three concurrent technical sessions on:

- **Convergence of Accounting Standards**
- **Goods and Services Tax**
- **Corporate Governance and Business Ethics**

We cordially invite you to participate in the seminar and contribute Papers in the technical sessions based on the themes identified. We request you to take advantage of the opportunity to interact with eminent scholars, researchers and distinguished speakers from India and abroad.

Indian Accounting Association (IAA)

The Indian Accounting Association is an interface between academicians, professionals and practitioners from various universities, business, industry and government. The main function of IAA is to promote and disseminate the knowledge of accounting and related subjects in India and abroad. Further, it aims to undertake and encourage research in the field of accounting. The association was founded by academicians and professionals in accounting on March 17, 1969, and was inaugurated on February 14, 1970 by the then Accountant General of Uttar Pradesh. It is a member organization of International Association of Accounting Education and Research (IAAER). It is also held in high esteem by American Accounting Association (AAA). At present, IAA has a network of 33 branches in India with more than 2100 life members and a Research Foundation as an affiliate at Kolkata. It also brings out a bi-annual research journal '**Indian Journal of Accounting**' in the months of June & December to give wider publicity to research findings. The Association also gives IAA Young Research Award and IAA fellowship. The Association offers Life Membership and Annual Membership for Individuals and Institutions through its chapters across India. The Indian Accounting Association has its own website --

www.indianaccounting.in

The Kerala Branch of IAA was formally established in 2008. The branch is functioning from the Department of Commerce, University of Kerala, with Shri. V Kurian IA & AS, Accountant General, as its patron. The Kerala Branch has organized regional seminars on issues relating to Government Accounting and Convergence to IFRS

University of Kerala

The University of Travancore, which eventually became the University of Kerala, was established in 1937 by a promulgation of the Maharaja of Travancore, Sri Chithira Thirunal Balaramavarma who was the first chancellor of the University with the motto "*Karmani Vyagyate Prajna – Knowledge realising itself is action*" which was adopted from Panchatantra. In 1957, the Kerala University Act 14, was brought into force and the University of Travancore was renamed as University of Kerala. Shri. C.P. Ramaswamy Ayyar, the then Diwan of the State was the first Vice-Chancellor.

The University has 41 Departments of teaching and research under 16 faculties. The administrative offices and few departments are located at the Senate House Campus in the city, while most of the other teaching and research departments are located at the Kariyavattom Campus which is 12kms from the city centre.

Department of Commerce

The Department of Commerce was established in 1985 as a teaching and research department of the University of Kerala. Within a short span of 25 years the department could establish itself as a centre of excellence with focus on education, research, consultancy and extension services. The Department offers post-graduate level programmes in commerce viz; M.Com, M.Phil and Doctoral

programmes leading to PhD. Major Achievements of the Department include induction into Special Assistance Programme of the UGC and successful completion of several research projects. The department provides extended research support to outside agencies including industrial enterprises and the inputs received through consultancy services are made use of in the teaching learning processes.

Seminar Venue

The seminar would be hosted at the city centre of the university which is 2.5 km from Thiruvananthapuram Central Railway Station and 10km from Thiruvananthapuram International Airport. Separate help desks would function from 12th November 7am onwards at the Railway Station, Airport and University City campus.

About Thiruvananthapuram

Thiruvananthapuram is the state capital of God's Own Country 'Kerala'. The city is connected with National Highway NH47 which becomes the gateway for domestic and international tourists. The West of Thiruvananthapuram has the beautiful seaside of the Arabian Sea which has sandy beaches like Kovalam, Shanghumukham, Veli Lake, Akkulam boat club and eco-tourist centres.

Thiruvananthapuram is popular for its tradition and the city is also a major academic hub housing several educational institutions including University of Kerala, Vikram Sarabhai Space Centre (VSSC), Indian Institute of Space Science and Technology (IIST), Indian Institute of Science, Education and Research (IISER) etc. It also has research institutions like Regional Research Laboratory (RRL), Rajiv Gandhi Centre for Bio-technology. The various centres of tourist attraction include Sree Padmanabha Swamy Temple, Kuthiramalika (Puthen Malika) Palace, Museum Complex, Sree Chithra Art Gallery, Zoo, Space Planetarium, Bio-technology Museum, Observatory, Aruvikkara Dam, Neyyar Dam, Kanakakunnu Palace, Padmanabhapuram Palace etc.,

Sightseeing facility

City tour operators would undertake city trips to important tourist destinations of Thiruvananthapuram namely Kovalam Beach, Kanankakunnu Palace, Veli Tourist Village, Shanghumukham Beach etc. This would be available on a payment basis during post-seminar hours.

International Seminar on Accounting Education and Research

Chairman: **Prof. B. Banerjee**, Department of Commerce, University of Calcutta, Kolkata

Technical Session I Convergence of Accounting Standards

Chairperson: **Prof. Shirim Rathore**, University of Delhi, Delhi

Technical Session II Goods and Services Tax

Chairperson : **K.Ch. A.V.S.N Murthy**, Institute of Cost & Works Accountants of India, Hyderabad

Technical Session III Corporate Governance and Business Ethics

Chairperson: **Prof. Ranjan K Bal**, Department of Commerce, Utkal University, Bhubaneswar

Paper Contribution

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Dr.K. Sasikumar

Conference Secretary

Professor & Head, Department of Commerce

University of Kerala, Thiruvananthapuram

Mob: 09895021279 E-mail: deptcommercekeralauniversity

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Organising Committee

Chief Patron :

Prof (Dr.) A. Jayakrishnan

Vice-Chancellor, University of Kerala

Patron:

Shri. V. Kurian IA& AS,
Accountant General, Thiruvananthapuram

Shri. Ayyappan

Chairman& MD, HLL Life Care Ltd
Thiruvananthapuram

Conference Secretary

Dr. K. Sasikumar

Professor & Head, Department of Commerce
University of Kerala

Organising Secretary

Dr. Gabriel Simon Thattil

Reader, Department of Commerce
University of Kerala

Members

Prof. (Dr.) C. Ganesh	09387802520	Dr. Jacob Thomas	09447052929
Prof. (Dr.) Resia Beegam	09447863847	Dr. K.S. Chandrasekhar	09447268840
Prof.(Dr.) G Raju	09496254542	Dr. K.G.C Nair	09387805631
Mr. C.S Baiju Ramachandran ACS	09349697909	Dr. Jubily Navaprabha	09446096853
Dr. Gireesh Kumar G.S	09447070018	Dr. Stephen Mathew	09847163920
Mrs.Nimi Dev	09446918632	Dr. O. Wilson	09447113839
Mr.Krishnakumar ACA		Mr. Padmanabhan AICWAI	

Office Bearers

Prof. (Dr.) G.L. Dave

President IAA, Former Head, Dean & Director

Faculty of Commerce & Management, Jai Narayan Vyas University, Jodhpur

Dr. Harish S. Ojha

Vice President IAA, Director

S D School of Commerce, Gujarat University, Ahmedabad

Prof. Umesh Holani

Jr. Vice-President

Director, Inst of Management, Jiwaji University, Gwalior

Prof. D. Prabhakar Rao

General Secretary IAA

Chairman-BOS(PG), DCMS., Andhra University, Visakhapatnam

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Treasurer IAA, Director

Department of Business Management

Saurashtra University, Rajkot

Prof. (Dr) Nageswar Rao

Chief Editor, IJA

Vice Chancellor, U.P Rajarshi Tandon Open University, Allahabad

INDIAN ACCOUNTING ASSOCIATION

A meeting of the IAA **General House** will be held at the Venue of 33rd Annual Conference, Trivandrum with Prof. G.L. Dave in the Chair on 14th Nov-10 at 12.30 p.m. to transact the following agenda:

1. Consideration of minutes of Gwalior AGM.
2. Consideration of the Accounts of the Association
3. Topics for the next IAA Annual Conference
4. Election of Executive Members as per the Constitution
5. And any other item with the permission of the Chair.

All the members are requested to attend the meeting.

June.,6, 2010, Vizag

PROF. D. PRABHAKARA RAO
General Secretary-IAA

For Accommodation etc please contact the Conference Secretary
DR.K. SASIKUMAR, Mob: 09895021279 E-mail: deptcommercekeralauniversity

A meeting of the IAA **Executive Committee** will be held at the Venue of 33rd Annual Conference, Trivandrum with Prof. G.L. Dave in the Chair on 13th Nov-10 at 8.30 p.m. to transact the following agenda.

1. Consideration of the minutes of Gwalior EC meeting
2. Nomi of 3 EC members for panel to nominate Jr. Vice President
3. Consideration of the election members on vacancies as per rules.
4. Co-option of members to EC.
5. And any other item with the permission of the Chair.

All the Executive Members are requested to attend the meeting.

June.,6, 2010, Vizag

PROF. D. PRABHAKARA RAO
General Secretary-IAA

For Accommodation etc please contact the Conference Secretary
DR.K. SASIKUMAR, Mob: 09895021279 E-mail: deptcommercekeralauniversity

INDIAN ACCOUNTING ASSOCIATION

Proposals for Young Researcher Award – 2010

IAA invites proposals on Research Work done during the last five years in the area of Accounting by scholars/faculty members of not more than 35 years of age as on 31-12-2009, for the consideration of IAA Young Researcher Award-2010. Proposals are invited only from the life members of IAA. Proposals may be submitted on or before 31st October 2010, to

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