



**DE LA SALLE UNIVERSITY - LEON
MEXICAN ASSOCIATION OF ACCOUNTING
AND BUSINESS FACULTY
CALL FOR PAPERS**

**XIV INTERNATIONAL CONGRESS ON INNOVATIONS IN
TEACHING ACCOUNTING AND BUSINESS**

September 7-09, 2011, Leon, Guanajuato State, Mexico

The Congress will take place in the city of Leon, Guanajuato State, in central Mexico.

This meeting provides an opportunity for faculty and practitioners interested in accounting and business to learn about innovations in the curriculums, to exchange information on teaching experiences, and to discuss interesting issues about innovations in teaching.

Papers on any topic of innovations in teaching accounting and business are welcome. This year we will emphasize learning strategies. As an example, the leading topics are:

- Financial Accounting
- Auditing and Internal Auditing
- Management
- Taxation
- Competencies based curriculum
- Business Education and Training
- International Marketing
- Information Systems
- Ethics in Business Education
- Corporate Governance
- Strategic Planning
- Public Sector and Nonprofit Sector
- Social and Environmental Issues
- Management Accounting

Papers should be sent by e-mail to Eva Ruelas, Executive Director, APCAM.

E-mail: apcam@prodigy.net.mx

Papers should be typed in Word, using Times New Roman 12 points double-spaced and, margins of 2.5 cm. left and right, top and bottom. The papers should be around twenty-five pages long including charts and graphics. The cover page should include the title of the paper, names of authors, affiliation, topic in which they want to participate, telephone and fax number and e-mail addresses. An abstract should be included in no more than 150 words.

DEADLINE JUNE 30, 2011

NOTIFICATION OF PAPERS ACCEPTED JULY 31, 2011

Note that Spanish is the official language of this Congress, but English simultaneous sessions may be programmed according to the number of submissions.

For more information please visit www.apcam.org.mx

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