



The Association of
Accountants and
Financial Professionals
in Business

IMA® Case Writing Competition

Call for Submissions

IMA (Institute of Management Accountants) is soliciting submissions for a case writing competition. Cases in any area of management accounting or related fields are invited.

Cash prizes for the winning cases will be

- \$2,000 for first place
- \$1,000 for second place
- \$500 for third place

Cases submitted to the competition will automatically be reviewed for publication in the *IMA Educational Case Journal (IECJ)*.

The mission of the *IECJ* is to publish teaching cases and research related to case writing or teaching with cases in management accounting and related fields. International submissions are welcome and encouraged. The journal is listed in Cabell's Directory of Publishing Opportunities in Accounting.

Submissions

- Submissions of cases (and teaching notes) should follow the *IECJ*'s submission guidelines (available at www.imanet.org/IECJ).
- Manuscripts previously published or currently under review by other publications are not acceptable.
- Submission of cases reflecting "real world" situations are preferred.

All cases should be submitted electronically in MS Word or PDF format to rlawson@imanet.org no later than **May 31, 2012**, to be eligible for the competition.

Prize winners will be announced by June 30, 2012.

Questions regarding the case competition or the *IMA Educational Case Journal* can be sent to Raef Lawson, *IECJ* Editor, at rlawson@imanet.org.

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