

IAAER Executive Committee Meeting, Frankfurt Conference, io Hotel, Frankfurt/Eschborn, Germany, February 16, 2013

Minutes

The Executive Committee meeting was called to order by IAAER Past President Gary Sundem at 1:50 p.m. Sundem thanked the outgoing EC members for their work in the past years. He welcomed the new EC members. The participants of the meeting briefly introduced themselves.

In attendance were:

Gary Sundem, Kazuo Hiramatsu, Donna Street, Stefano Zambon, Ann Loft, Martin Glaum, Danuta Krzywda, Katherine Schipper, Linda Kidwell, Dmitry Yakovenko, Elizabeth A. Gordon, Jeong-Bon Kim, Nelson Carvalho, Sylvia Meljem, Pavel Nastase, Alan Sangster

The minutes of the last EC meeting (November 14, teleconference) were approved unanimously. Sundem then turned the meeting over to Kazuo Hiramatsu, the Incoming IAAER President. Hiramatsu gave his thanks to Gary Sundem and the other members of the old EC, and he also welcomed the new EC members.

Sundem then gave his Past-president's report. He reported in particular on the first IAAER Council meeting that had taken place in conjunction with the conference in Frankfurt. He also reported on the meeting of the IAAER Advisory Committee that had also taken place in Frankfurt.

Martin Glaum, IAAER Vice President Finance, then gave a report on the 2012 financial statements. Preliminary and as yet unaudited statements for 2012 were completed shortly before the Frankfurt Conference and the EC meeting. According to the preliminary statements, the unrestricted funds at the end of 2012 had increased since 2011 year end. Glaum pointed out that, despite the increase in unrestricted funds, income from membership dues had actually declined in 2012. As discussed at previous meetings, the decline in membership dues was due to problems with the APOGEE system not sending membership renewal requests. In the meantime, this problem has been addressed, and renewals are coming in regularly again.

Sundem and Street made suggestions for future arrangements for IAAER financial management. Glaum will take over responsibility from outgoing VP Administration Tony Kang for making wire transfers from the IAAER Chase account. Glaum explains that he will delegate the execution of the wire transfers to his administrative assistant Erika Kisslinger who is very reliable. As Street noted, Street and Sundem will automatically be notified by email about every wire transfer; the transfers are held for 48 hours so that there is an additional check on the traffic from the Chase account. Checks on the Chase account could be written by Street, Sundem and Hiramatsu. Credit cards would be held by Street and Hiramatsu, who would be taking over the card from Sundem.

Katherine Schipper, IAAER Vice President Research, informed the EC on the KPGM-sponsored "Research Informing the IASB" program. The program is now in its fourth round. A workshop with presentations of the current projects had just taken place in London in the days before the Frankfurt conference. The workshop was attended by several IASB board members (among them Chungwoo Suh, the new IASB liaison member on the IAAER EC) and members of the IASB staff.

Donna Street, IAAER Director of Research and Educational Activities, gave an update on the "Research Informing the IAASB" program. The first round was sponsored by ACCA, but the second future round will be funded by KPMG.

Anne Loft, outgoing IAAER Vice President Education, reported on the "Research Informing the IAESB" program. The second round of this program has been concluded with a workshop in London in October. The workshop was well attended, with some IAESB members and Education Directors of UK professional bodies among the audience. Loft also gave an overview of the IAESB work plan. She explained that the IAESB has already revised or will shortly revise the standards IES 1 to IES 8. It is expected that the new set of standards will be complete by July 2015. The IAESB is highly interested in a continuation of the cooperation with IAAER and of the research grant program. However, as Street explains, ACCA does not intend to sponsor the program any further. Thus, IAAER is looking for new sponsors for the program. Sundem reported that David McPeak, Senior Technical Manager for the IAESB and IAAER Advisory Board member, expressed his thanks for the comment letters submitted by subcommittees for IAAER on outstanding IES proposals.

Street reported that IAAER has just launched a Deloitte IAAER Scholarship Program. Deloitte provides annual funding of US\$50,000 for three years to fund the program. Five promising, high-calibre associate professors from five countries - Brazil, Indonesia, Poland, Romania, and South Africa - have been named as the program's inaugural scholars. IAAER provides senior scholars as mentors who will over the duration of the program provide guidance to the young scholars and their projects. The scholars attended the Frankfurt conference. At a meeting with their mentors they did short presentations regarding their expectations of the program. They will also attend the Bucharest conference and the joint IAAER AAA/IAS meeting in San Antonio in February 2014 where they will again meet their mentors and report about their research progress. In addition, Deloitte's IASPlus website will follow the five scholars. Street expressed her hope that other Big 4 firms or other sponsors might follow the example of the Deloitte program and might finance support for further mentoring programs.

Street also reported on an IASB roundtable workshop in London in December 2012 on the role of academics in the standard setting process. This roundtable follows up on earlier talks held between IASB representatives with IAAER representatives in London and Boston in 2011.

Street further reported on the case competition that IAAER organized in cooperation with HEC Montreal. The two winning cases were presented at the June IAAER conference in Amsterdam. Both cases will be published by *Accounting Education: an international journal*. There are talks with HEC Montreal to start another competition round, with presentations envisaged at the World Congress in November 2014.

Street also reported on the ACCA-sponsored seed grant program for early career researchers from emerging countries. IAAER selected projects at past conferences and workshops in Bucharest, Kuala Lumpur, and in George, South Africa, and matched the selected research teams with experienced international researchers as mentors. Part of the grant money is awarded at the beginning of the research project, and the remainder is awarded upon successful completion of the projects. Some of these projects are already completed, some are

ongoing. For example, the five South African teams will do presentations at the SAAA meeting in South Africa in June. ACCA is not providing funding for further seed grants. However, ACCA will continue to provide funding for the paper development workshop which IAAER has been organizing for several years in Bucharest, in conjunction with the joint IAAER AMIS Conference. The financing is secured for the June 2013 workshop and for two more years.

Finally, Street reported on a recent meeting of IAAER representatives with representatives of the International Integrated Reporting Council (IIRC) in London. It is likely that further IAAER activities will result from this contact, such as the establishment of a committee to comment on the Draft Framework to be issued in April.

Pavel Nastase, VP at large, presented an update on the upcoming AMIS conference, co-sponsored by IAAER in Bucharest in June, 2013. Papers presented at the conference will be in the ISI Web of Knowledge and have an opportunity for fast-track consideration by the *Journal of International Financial Management and Accounting*. There will also be four panel sessions.

Stefano Zambon announced that the IAAER World Congress in 2014 will take place in Florence, Italy. Additional details were discussed but have not been finalized. Gary Sundem noted that other conferences in which IAAER has been requested to participate are being planned in Buenos Aires, Argentina and also in Namibia, both in 2013. Neither conference has been finalized, nor has the role of IAAER (if any) been determined yet. IAAER will participate in the Biennial Conference of the Southern Africa Accounting Association in Cape Town, including a speaker for the event and participation by research seed grant teams. This conference will be in late June, 2013.

Elizabeth Gordon, IAAER VP at large, reported that the International section of the American Accounting Association will hold a joint conference with IAAER in February, 2014. The conference will take place in San Antonio, Texas.

In additional business, Nelson Carvalho, VP at large, and Donna Street discussed the IIRC, the Integrated International Reporting Council. The IIRC is seeking more academic input into its processes, and several proposals are under consideration. They have issued a consultation draft of an integrated reporting framework. Hiramatsu and Gray (co-editor of JIFMA – where the comment letter will be published) will appoint a committee to respond to the draft. The IIRC will also participate in the 2014 IAAER World Congress.

Kidwell requested items for the next issue of COSMOS and discussed developing a group on LinkedIn.

Gordon reported on JIFMA. There are several papers from the Frankfurt conference under fast track consideration at JIFMA (and at *Accounting Education: an international journal*, see below). Two papers from the ACCA IAAER seed grant program have been published in JIFMA. The co-editors of JIFMA will be signing a memorandum of understanding with IAAER in the near future. Schipper noted that IAAER needs to gain a clear understanding of the contract between Blackwell Publishing and JIFMA before the MOU is complete. Sundem

said that the MOU with JIFMA could then serve as a model for formalizing the relationship between IAAER and *Accounting Education: an international journal*.

Alan Sangster reported on IAAER-related activity at *Accounting Education: an international journal*. Two papers from the Frankfurt conference are under fast track consideration, and fast tracking will also be available for the AMIS conference in Bucharest. AE will also be publishing a summary of the new IESs.

The meeting was adjourned at 6:00 p.m.