



The Association of  
Accountants and  
Financial Professionals  
in Business

# IMA<sup>®</sup> Research Foundation Incubator Grant Call for Submissions

## **Overview**

The IMA<sup>®</sup> (Institute of Management Accountants) Research Foundation is committed to developing the management accounting researchers of tomorrow. We recognize that it can be difficult for less-experienced researchers to obtain funding through traditional channels. We also know that it can be hard to fully evaluate the merits and feasibility of a research idea, without first undertaking preliminary investigations.

With these issues in mind, the Foundation invites submissions of both academic and practitioner research proposals to its Research Incubator Grant Program. Two types of applications will be accepted under this program:

1. Applications from inexperienced researchers, which may include those with experience only as research assistants; Ph.D. students, those without previous funding awards; those pursuing research degree studies; or those who have not previously acted as a principal researcher.
2. Applications from experienced researchers seeking to undertake a feasibility study as a preliminary to in-depth empirical research or with an idea/concept that they wish to develop. A feasibility study may include development of a research instrument/research method, pilot study, and evaluation of the wider research project, including reviewing issues that could impact its success. This would be conducted to assist the researcher in determining whether or not to proceed with a full research project.

## **Program Details**

Applicants may apply for funding of up to \$5,000 USD (or equivalent). Projects will typically not last longer than one year.

Researchers are required to produce a 3,000-word, practitioner-oriented report regarding their project. You will also need to provide IMA with an article for one of its publications and an end of project report, detailing how the funding was spent, the results of the investigation, and plans for future research.

Funding of research under this program does not preclude application for subsequent additional funding under the Research Foundation's other grant programs.

Researchers who are not members of IMA and receive a grant from the Foundation are expected to join IMA before the grant is disbursed.

## **Submission Deadline**

The attached completed application should be sent to [research@imanet.org](mailto:research@imanet.org) by January 31. Questions regarding this program should be sent to the same email address.

## Additional Information Required

### Research Project Plan

1. Describe:
  - a. The objectives of the research (maximum of 5 bullet points). What is the feasibility study intended to achieve?
  - b. How would the proposed research benefit the management accounting discipline? Why should this research be done? Why now?
  - c. Proposed fieldwork materials (e.g., topic guide, survey / questionnaire), if appropriate.
  - d. The scope of project (e.g., areas of research, geography of research, characteristics of intended research participants, timeframe)
  - e. Why you should conduct this research.
  - f. Your previous research in this area.
2. Provide a brief bibliography of relevant related work.
3. Proposed approach of research project (e.g., inductive or deductive, qualitative, quantitative or mixed method)
4. Proposed budget, including the major costs that will be incurred in the undertaking of this study. Estimated exchange rates may be used as needed.
5. Time frame: For key tasks of the feasibility study, specify the start date and end date. Projects exceeding 6 months are unlikely to be successful.
6. Other support: Are there other resources that you would request from IMA?
7. Describe the expected deliverable of this project. Generally, this will be a report describing the results of the current project and describing desired next steps in this research endeavor. Include any other deliverables that may result from this feasibility study (e.g., articles, presentations)
8. CVs: Provide a short (maximum 1 page per researcher) CV for each participating researcher.

## IMA Research Incubator Grant Application

### Project Overview

Project Title	
Amount of Grant Requested	
Duration in Months/ Expected Completion Date	

### Participants

#### Principal Researcher (Primary Investigator)

All research correspondence will be addressed to the Principal Researcher only.

Name	
Job Title	
IMA Number	
University/Institution	
Mailing Address	
Telephone	
Mobile Phone	
Email Address	

#### If a Finance Officer is administrating the grant, provide

Details for the Finance Officer that will be the main contact for invoice queries. Both telephone number and email address should be included.

Name	
Telephone	
Email Address	

**Other Researchers / Research Assistants**

<b>Name</b>	
<b>Academic / Professional Designations</b>	
<b>Job Title</b>	
<b>University/Institution</b>	
<b>Mailing Address</b>	
<b>Name</b>	
<b>Academic / Professional Designations</b>	
<b>Job Title</b>	
<b>University/Institution</b>	
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