

Call for Papers and Participation

CSR, the Economy and Financial Markets

Sponsored by the *Global Finance Journal*

November 9 - 10, 2023

***WHU - Otto Beisheim School of Management*
Düsseldorf, Germany**

With keynote presentations

by

Prof. Henri Servaes, London Business School

Veronika Pountcheva, International Sustainability Standards Board (ISSB)

The Conference on “CSR, the Economy and Financial Market” rotates its meetings among the host cities of Chicago, Tokyo and Düsseldorf. For its 2023 meetings, it will return to Düsseldorf, Germany, November 9-10. The conference is designed to encourage and promote research and dialogue regarding the economic effects of corporate social responsibility, CSR.

The 2023 meeting will be devoted to presentations of academic papers dealing with the topic. It will also include keynote addresses, panel-discussions and presentations by key corporate executives, policy and investment professionals.

We invite the submission of theoretical or empirical papers that deal with the effects of CSR from a purely economic, a financial markets, or a managerial perspective. Papers dealing with CSR reporting and disclosure are also invited. At the author's discretion, accepted papers will qualify for a fast-track review for possible publication in a special issue of the *Global Finance Journal* with the journal's submission fee waived.

The topics relevant to the conference include but are not limited to theoretical and empirical papers dealing with:

- Climate risk and pricing
- Carbon pricing
- Role of financial markets, banks, institutional investors in CSR
- Effects of CSR on valuation, performance, cost of capital, funding and capital structure
- Corporate governance and CSR
- Risk management and CSR
- CSR reporting and disclosure
- CSR activities and the economy, both at the macro and micro levels.

Organization:

The conference is scheduled to take place on the campus of WHU – Otto Beisheim School of Management in Düsseldorf. The conference will have a workshop format to allow for extensive discussion and feedback. Accordingly, only a small number of papers will be accepted for presentation.

Important Dates:

Deadline for submission of papers is July 15, 2023. Accept/reject decisions will be sent by August 15, 2023.

Paper Submission Procedure:

All submissions and communications should be sent to csr2023@whu.edu
Original and completed manuscripts in English, and in PDF format, should begin with a title page that includes the names, e-mail addresses, and affiliations of all authors as well as a 200-word abstract and key words. A blinded copy of the paper should also accompany the submission in the form of a PDF file.

Conference Chairs:

Martin Glaum, WHU – Otto Beisheim School of Management
Burcin Yurtoglu, WHU – Otto Beisheim School of Management

Program Committee:

Amir Amel-Zadeh, Oxford University
Tony Berrada, University of Geneva
Giorgio Bertinetti, Ca'Foscari University
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Sébastien Pouget, Toulouse School of Economics
Lukas Roth, University of Alberta
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Henri Servaes, London Business School
Yoko Shirasu, Aoyama Gakuin University, Tokyo
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