

# 2025 Call for research proposals

## Management accounting and control: Approaches to building organisations driven by technology and sustainability

**CIMA® offers grants to experienced and early-career researchers for research with a clear and distinct application to management accounting and control practice. Proposals that demonstrate an impact in addressing the profession's most pressing current challenges and in creating value in organisations are especially encouraged.**

In an environment driven by uncertainty and evolving technologies, management accountants play a pivotal role in effective decision-making. For example, management accountants assist in identifying risks affecting their organisation and in setting strategy. As experts in performance measurement, management accountants are vital partners throughout the organisation to ensure effective strategy implementation. Management accountants must also be innovators: they must not only help assess and implement enhanced organizational information technologies but also embed IT in their work. It is thus no exaggeration that the role of management accounting and the work of management accountants continue to evolve, offering a rich base for research.

Indicative, but not exhaustive, areas of exploration include:

- Digitalisation
- Artificial Intelligence
- Organisational resilience and sustainability
- Strategy implementation and innovation
- Enterprise risk management
- Supply chain management
- Evolution of the workplace
- Organisational productivity
- Evolving concepts of value creation
- Emerging skills and mindsets required in management accounting

We welcome proposals that examine these topics within a specific business or industry, as well as those with a more general scope.

### Who can apply

We welcome applications from candidates worldwide.

Early-career grants of up to £5,000 (£3,000 for Ph.D.) are available to both Ph.D. students and those within five years of completing a Ph.D.

Grants of up to £20,000 are available to experienced researchers who display a proven track record of leading research projects and academic publications. Previous recipients of early-career grants are welcome to apply.

### What we expect

Researchers are required to produce a 3,000-word report for a business audience, summarising their research project and its findings and, critically, its implications for management accounting practice. We also encourage proposals that offer additional value-adding practitioner outputs such as webinars, podcasts and business tools (e.g., checklists, scorecards and dashboards).

### Closing date

The closing date is Friday, 25 July 2025. Please send your completed application to [research@aicpa-cima.com](mailto:research@aicpa-cima.com).

For more information, including application forms and guidance notes, please visit our [website](#).