

INTERNATIONAL ASSOCIATION FOR ACCOUNTING EDUCATION & RESEARCH

IAAER Executive Meeting

Minutes Meeting 1/2025, Monday, 13th of January on Zoom, 15:00-16:00 EST <u>https://temple.zoom.us/j/5365423725</u>

Persons with names in bold and italic attended the meeting (on zoom)

President: Katherine Schipper, Duke University, USA VP-Administration: Joanna Krasodomska, Krakow University of Economics, Poland VP-Education: Jacqueline Birt, UWA Business School, Australia VP-Finance: Leslie Hodder, Indiana University, US VP-Membership: Mukesh Garg, Monash University, Australia VP-Conferences: Linda Kidwell, Nova Southeastern University, USA VP-Research: Holger Daske, University of Mannheim, Germany VP-Communication: Cecile Janse van Rensburg, University of Pretoria, South Africa VP-Practice: Sharon Machado, ACCA, UK Director - Research and Educational Activities: Donna Street, University of Dayton, USA

Per the constitution: Immediate Past President: Elizabeth Gordon, Temple University, USA

VPs-at-large, representing Academic Accounting Associations: Accounting and Finance Association of Australia and New Zealand: Michaela Rankin, Monash University, Australia African Accounting and Finance Association: Yinka Moses, Victoria University of Wellington, New Zealand American Accounting Association, International Accounting Section: Ajay Adhikari, American University, USA Southern African Accounting Association: Rolien Kunz, University of Pretoria, South Africa Japan Accounting Association: Tomoki Oshika, Waseda University, Japan MODAV: Cagnur Balsari, Dokuz Eylul University, Turkey

Special responsibilities:

International Accounting Standards Board: Ann Tarca, IASB Board Member and Professor Emeritus University of Western Australia, UK / Australia International Panel on Accountancy Education: Themin Suwardy, Singapore Management University, Singapore

Ex Officio Members: *Accounting Education: Greg Stoner, University of Glasgow, UK*



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1	۱.	Welcome and comments on	For discussion	K. Schipper
		process		

IAAER President SCHIPPER calls the Executive Committee (EC) meeting to order at 15:00 EST, welcomes the participants, and presents the agenda. EC members introduce themselves, and SCHIPPER explains the organization of EC meetings. Each EC member should prepare a written report to be distributed to EC members prior to each EC meeting; if there is nothing to report, the written report should state this. The reports should be sent to the VP Administration with a copy to the President, no later than one week before the EC meeting. An EC member who is not able to provide a written report should inform the President.

2. Minutes from the 10 December 2024 EC meeting (Virtual)	For approval	K. Schipper
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SCHIPPER presents the minutes from the December 10, 2024, EC meeting (Virtual). SCHIPPER makes a motion to approve the minutes. The minutes are unanimously approved.

3. Financial report For discussion	L. Hodder
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HODDER discusses the financial situation and highlights the main issues.

4.	4a. Questions about DREA report	For discussion	4a. D. Street
	4b. Future events/conferences		4b. L. Kidwell and D. Street

STREET and KIDWELL present the highlights from the DREA report, which was made available to the EC members before the meeting. There are three upcoming IAAER conferences: (i) the ACFC conference in collaboration with the IAAER in Prague (May 22–23, 2025), (ii) the SAAA & IAAER conference in Cape Town (June 25–27, 2025, with several satellite events), and (iii) the IAARF & IAAER conference in Kolkata (January 10–11, 2026). Members discuss the possibilities of how and in which events they can be involved.

5.	5a. Approval of AAFA nomination of Irene Nalukenge as a member of the IAAER Council (information on the next page)	5a. Vote 5b. Discussion	K. Schipper
	5b. Discussion of AFC nomination of Adrien Bonache as a VP at large (information provided separately)		

SCHIPPER presents the two nominees, whose bios were made available to the EC members prior to the meeting. The nominees are:



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IAAER Council Irene Nalukenge AAFA nomination

The nomination of Irene Nalukenge as a member of the IAAER Council is unanimously approved.

VP at large

Adrien Bonache AFC nomination

Since the AFC is not currently an IAAER member, voting cannot proceed. Once the AFC regains membership, the nomination of Adrien Bonache as Vice President-at-Large will be put to a vote. [Note: The EC approved the nomination virtually following AFC's membership renewal].

member to appoint a representative and D. Street to the IAAER Council

STREET explains the reason for the amendment to the constitution, the drafting of which was assigned to STREET, ADHIKARI, and KRASODOMSKA at the previous EC meeting. In countries with no academic accounting association, IAAER Council representation provides a way for the academic community to engage with IAAER leadership.

The proposal is unanimously accepted. The motion to amend the IAAER Constitution, enabling a university member to appoint a representative to the IAAER Council, will be presented for voting at the next General Membership Meeting. [Note: The amendment was later approved by the General Membership].

7.	Membership	For discussion	K. Schipper
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SCHIPPER emphasizes the need for collaborative action to address membership challenges. Recruitment efforts should start with the creation of a clear value proposition, supported by a "working script" to communicate the benefits of IAAER membership. EC members are asked reflect on the value they or their universities gain from IAAER membership.

To re-engage former members, personalized outreach is crucial. Writing to past members and leveraging LinkedIn connections can help reestablish relationships. Institutional memberships should also be prioritized by emphasizing benefits such as IAAER support for conferences and events. KIDWELL underscores the importance of improving the website to better showcase membership benefits. Updating and consolidating the membership list, tracking renewals, and identifying potential members through LinkedIn are also essential steps.



EC members discussed several practical matters related to the organization of EC work, such as the non-determined number of meetings and the preference for face-to-face meetings, usually held in connection with IAAER co-organized events. SCHIPPER closes the meeting.